

**WORKSHOPS  
THAT WORK**



# **IMPACTFUL PRESENCE**

**LEARN TO INSPIRE, INFLUENCE, AND ENGAGE**

## **MOVE FROM FIRST IMPRESSIONS TO LASTING IMPRESSIONS**

The key to successful leadership today is influence not authority. Having an impactful presence requires assertiveness in a respectful and authoritative manner, but it doesn't start and end there. You have to know your own value and appreciate that you can – and should – have an impact. This course will help you learn what having an impactful presence means, how to communicate with confidence, and how to leave a lasting impression in any situation.



### **Discover Your Presence**

What does it look, sound, and feel like to have an impactful presence?



### **Walk It & Talk It**

Learn practical communication and interpersonal skills to engage in a deeper way.



### **Next Steps**

Evaluate your strengths and identify areas that need improving.



### **ABOUT YOUR INSTRUCTOR:**

Tiffany Olson earned a B.S. and M.S. in Communication at Illinois State University. Over the last twenty+ years, Tiffany has taught communication courses at the college-level and now focuses her attention on corporate clients, helping them hone their skills through workshops and one-on-one coaching.

### **PRAISE FROM PAST ATTENDEES:**

*"I've recommended this workshop to everyone I know, regardless of what job title they hold. Tiffany challenged me to look at things that I've never stopped to consider before, and showed me how to make immediate positive changes."*